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| APPLICATION NO.                   | FILING DATE     | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO.     | CONFIRMATION NO. |
|-----------------------------------|-----------------|----------------------|-------------------------|------------------|
| 09/521,005                        | 03/07/2000      | Michael R. Pallesen  | M-8036 US               | 1151             |
| 33031                             | 7590 05/15/2003 |                      |                         |                  |
| CAMPBELL STEPHENSON ASCOLESE, LLP |                 |                      | EXAMINER                |                  |
| BLDG. 4, SU                       |                 | BLECK, CAROLYN M     |                         |                  |
| AUSTIN, TX                        | ( 18759         | •                    | ART UNIT                | PAPER NUMBER     |
|                                   |                 |                      | 3626                    |                  |
|                                   |                 |                      | DATE MAILED: 05/15/2003 |                  |

Please find below and/or attached an Office communication concerning this application or proceeding.

| •   |  |               | ' }   |  |  |  |
|---|--|---------------|---|--|--|--|
|   | Applic   | ation No.     | Applicant(s)  |  |  |  |
| Office Action Summary   |  | 1,005         | PALLESEN ET AL.   |  |  |  |
|   |  | ner           | Art Unit  |  |  |  |
|   |  | n M Bleck     | 3626  |  |  |  |
| The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply  |  |               |   |  |  |  |
| A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.  - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.  - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).  - Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).  Status |  |               |   |  |  |  |
| 1) Responsive to communication  | (s) filed on <u>05 March 20</u>  | <u>003</u> .  |   |  |  |  |
| 2a) ☐ This action is <b>FINAL</b> .   | 2b)⊠ This action   | is non-final. |   |  |  |  |
| 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.  |  |               |   |  |  |  |
| Disposition of Claims   |  |               |   |  |  |  |
| 4) Claim(s) 1-12,14-24 and 26-36 is/are pending in the application.   |  |               |   |  |  |  |
| 4a) Of the above claim(s) is/are withdrawn from consideration.  |  |               |   |  |  |  |
| 5) Claim(s) is/are allowed.   |  |               |   |  |  |  |
| 6)⊠ Claim(s) <u>1-12,14-24 and 26-36</u> is/are rejected.   |  |               |   |  |  |  |
| 7) Claim(s) is/are objected to.   |  |               |   |  |  |  |
| 8) Claim(s) are subject to restriction and/or election requirement.  Application Papers   |  |               |   |  |  |  |
| 9)☐ The specification is objected to I  | ov the Examiner  |               |   |  |  |  |
| 10) ☐ The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  |  |               |   |  |  |  |
| Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).   |  |               |   |  |  |  |
| 11) The proposed drawing correction filed on is: a) approved b) disapproved by the Examiner.  |  |               |   |  |  |  |
| If approved, corrected drawings are required in reply to this Office action.  |  |               |   |  |  |  |
| 12) The oath or declaration is objected to by the Examiner.   |  |               |   |  |  |  |
| Priority under 35 U.S.C. §§ 119 and 120   |  |               |   |  |  |  |
| 13) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).   |  |               |   |  |  |  |
| a)□ All b)□ Some * c)□ None   | of:  |               |   |  |  |  |
| 1. Certified copies of the priority documents have been received.   |  |               |   |  |  |  |
| 2. ☐ Certified copies of the pri  | 2. Certified copies of the priority documents have been received in Application No |               |   |  |  |  |
| 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).   |  |               |   |  |  |  |
| * See the attached detailed Office action for a list of the certified copies not received.  |  |               |   |  |  |  |
| 14) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application).  |  |               |   |  |  |  |
| <ul> <li>a) ☐ The translation of the foreign language provisional application has been received.</li> <li>15)☐ Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121.</li> </ul>  |  |               |   |  |  |  |
| Attachment(s)   |  | _             |   |  |  |  |
| <ol> <li>Notice of References Cited (PTO-892)</li> <li>Notice of Draftsperson's Patent Drawing Rev</li> <li>Information Disclosure Statement(s) (PTO-14)</li> </ol>   |  |               | y (PTO-413) Paper No(s)<br>Patent Application (PTO-152) |  |  |  |

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#### **DETAILED ACTION**

## Notice to Applicant

This communication is in response to the amendment filed 5 March 2003.
 Claims 1 and 15 have been amended. Claims 2-12, 14, and 16-24 are pending. Claims
 and 25 have been cancelled. Claims 27-36 are newly added.

#### **Drawings**

2. The objections to the drawings are hereby withdrawn due to the amendment filed 5 March 2003.

# Specification

3. The objections to the specification are hereby withdrawn due to the amendment filed 5 March 2003.

# Claim Rejections - 35 USC § 101

4. The rejections of claims 1-12 and 14 are hereby withdrawn due to the amendment filed 5 March 2003.

## Claim Rejections - 35 USC § 112

5. The rejections of claims 1-12 and 14 are hereby withdrawn due to the amendment filed 5 March 2003.

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## Claim Rejections - 35 USC § 103

- 6. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 7. Claims 1-6, 8-9, 11-12, 14-18, 20-24, 26-30, and 32-36 are rejected under 35 U.S.C. 103(a) as being unpatentable over Dworkin (4,992,940) in view of Kennedy (5,787,453).
- (A) As per claim 1, Dworkin discloses an automated system for determining the best price available for a product or service meeting a set of specifications comprising (col. 1 lines 53-60):
  - (a) a central processing unit (col. 3 line 62);
- (b) memory of a computer storing a database, wherein the computer is programmed (col. 3 line 60 to col. 4 line 35);
- (c) a terminal for communicating over a modem with the computer storing the database, wherein the computer accepts inputs from the user, searches the database, and displays the results to the user on the terminal, wherein the database contains information about products and/or services and the vendors who sell them, including a number which identifies the product, the lowest price available among all the vendors in

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the database, the average price for the product for all vendors in the database, and the list price for the product, wherein the entries for lowest price and the average price are calculated anew for each search by a user by searching the database for each vendor selling a particular item, and noting the price offered by each vendor (reads on "product rate expression"), and wherein shipping charges are also calculated for a product by including in the database a detailed table giving shipping charges, as established by a common carrier, for every combination of shipping weights and distances, and then determining the shipping charges by consulting the stored table and calculating an amount based on distance and time and then displaying the shipping charge to the user (also reads on "product rate expression") (Fig. 1-2, 6, col. 3 line 60 to col. 4 line 35, col. 5 lines 35-68, col. 6 lines 11-44 and lines 58-65, and col. 8 lines 38-56) (It is noted that in Figure 1 the CPU and database are in communication with each other, and therefore this is considered to be a form of a "database interface"):

- (c) a database containing information about products and/or services and the vendors who sell them (reads on "product rate information cache"), including a number which identifies the product, the lowest price available among all the vendors in the database, the average price for the product for all vendors in the database, and the list price for the product (Fig. 1-2, 6, col. 3 line 60 to col. 4 line 35, col. 5 lines 35-68, col. 6 lines 11-44 and lines 58-65, and col. 8 lines 38-56);
- (d) a program for calculating in the database the entries for lowest price and the average price for each search by a user by searching the database for each vendor selling a particular item, and noting the price offered by each vendor (reads on "product")

product (Fig. 1, and 3-8, col. 11 lines 13-16); and

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rate expression") and a program for calculating shipping for a product by including in the database a detailed table giving shipping charges, as established by a common carrier, for every combination of shipping weights and distances, and then determining the shipping charges by consulting the stored table and calculating an amount based on distance and time and then displaying the shipping charge to the user (also reads on

"product rate expression") (Fig. 1-2A-2B, 6, col. 3 line 60 to col. 4 line 35, col. 5 lines 35-

(e) a terminal for displaying the products to the user, including the price of the

68, col. 6 lines 11-44 and lines 58-65, col. 8 lines 38-56, col. 10 line 65 to col. 12 line

(f) wherein the database (reads on "cache") is stored in memory of the computer (col. 3 lines 60-68).

Dworkin does not expressly disclose the expression evaluation routine being operable to parse the product rate expression into at least one token, and operable to evaluate the at least one token to determine a product rate. Kennedy includes a system that parses formulas into operands and operators that are further evaluated to obtain a result (Kennedy; col. 3, lines 15-24 and col. 8, line 44 to col. 10, line 39). It would have been obvious to one of ordinary skill in the art at the time of the invention to add the formula parser of Kennedy to the system of Dworkin with the motivation of providing users with very little grasp of computer programming methodologies a way to develop systems to calculate virtually anything of a mathematical nature once they can identify the source of data to be used, a target location for the result, and the fundamental

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mathematical operations needed to derive the result (Kennedy; col. 3, lines 30-35) and providing a system a system that allows a user to determine the best price available for a product or service meeting a set of specifications (Dworkin; col. 1 lines 5-60).

- (B) As per claim 2, Dworkin discloses a database including a detailed table giving shipping charges as established by a common carrier, as established by a common carrier, for substantially every combination of shipping weights and distances. Dworkin is entirely silent as to whether this table is a multi-dimensional table of data. Kennedy discloses a SQL database having a number of dimensions (col. 6 lines 50-60). The skilled artisan would have found it obvious to modify the system of Dworkin to include the features of Kennedy with the motivation of enabling the user to efficiently access and analyze data stored in the database.
- (C) As per claim 3, Dworkin discloses storing certain information about each user, such as name and address (col. 8 lines 9-25). Dworkin is entirely silent as to whether this table is a multi-dimensional table of data and is indexed. Kennedy discloses a SQL database having a number of dimensions (col. 6 lines 50-60). The skilled artisan would have found it obvious to modify the system of Dworkin to include the features of Kennedy with the motivation of enabling the user to efficiently access and analyze data stored in the database. As per the recitation of "indexed by consumer information", it is respectfully submitted that a typical SQL database indexes any of the information stored

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in a database, and this would have been an obvious modification for the purpose of reducing the time to retrieve data and organizing the data within the database efficiently.

- (E) As per claims 4-5, Kennedy discloses an operand representing a variable and an operation identifier representing an operation which is in the set consisting of mathematical and data transfer operations (reads on "logic or number operator") (Kennedy; col. 3, lines 15-24, col. 6 lines 13-26, col. 8, line 44 to col. 10, line 39, col. 14 lines 1-67). The motivation for combining Kennedy within Dworkin is given above in claim 1, and incorporated herein.
- (F) As per claim 6, Kennedy teaches the use of Reverse Polish notation and other notations (Kennedy; col. 8, lines 54-60, Figures 5a-b). It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the expressions taught collectively by Dworkin and Kennedy with the motivation of using a conventional mathematical field ordering notation that most readers would be familiar with (Kennedy; col. 8, lines 55-57).
- (G) As per claims 8 and 18, Dworkin discloses a program for calculating in the database based on information inputted into the terminal, the entries for lowest price and the average price for each search by a user by searching the database for each vendor selling a particular item, and noting the price offered by each vendor (reads on "product rate expression") and a program for calculating shipping for a product by

including in the database a detailed table giving shipping charges, as established by a common carrier, for every combination of shipping weights and distances, and then determining the shipping charges by consulting the stored table and calculating an amount based on distance and time and then displaying the shipping charge to the user (also reads on "product rate expression") (Fig. 1, 2A-2B, 6, col. 3 line 60 to col. 4 line 35, col. 5 lines 35-68, col. 6 lines 11-44 and lines 58-65, col. 8 lines 38-56, col. 10 line 65 to col. 12 line 40). However, Dworkin does not expressly disclose the program evaluating tokens to provide a product rate. Kennedy teaches the parsing of formulas into tokens and the evaluation of the tokens to provide a result (Kennedy; col. 3, lines 15-24 and col. 8, line 44 to col. 10, line 39). It would have been obvious to one of ordinary skill in the art at the time of the invention to add the feature of Kennedy to the system of Dworkin with the same motivation as applied to claim 1, and incorporated herein.

(H) As per claim 9, Dworkin discloses a terminal for receiving from the user at least one specification relating to the product, and then displaying products to the user, including the price of the product based on searching a database of product information (Fig. 1, and 3-8, col. 10 line 65 to col. 11 line 33) and the user inputting the name and address of the user (reads on "consumer information") into the terminal (col. 8 lines 9-25).

As per the recitation of a "client application" and "client interface", the programming of a computer and means for displaying disclosed by Dworkin (col. 4 lines

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30-35, col. 10 line 65 to col. 11 line 33) and are considered to be a form of "client application" and "client interface".

- (I) As per claims 11-12, Dworkin discloses the computer communicating with the terminal by telephone lines or modem (col. 4 lines 3-12). It is respectfully submitted that using web server applications within a client-server architecture over a network is a typically used means for providing software applications to users, and the skilled artisan would have found web server applications within the system taught collectively by Dworkin and Kennedy with the motivation of allowing applications to be accessed from a remote location over a network and providing applications that are easily updateable.
- (J) As per claim 14, Dworkin discloses the price of a product being a numeric value stored in the database (see Fig. 7, col. 6 lines 25-45). The remainder of claim 14 repeats the same limitations as claims 1 and 2, and is therefore rejected for the same reasons given for claim 14, and incorporated herein.
- (K) Claim 15 differs from system claim 1 by reciting the step of "loading product information including at least one product rate expression from a database." As per this steps, Dworkin discloses updating the database including stored product information (col. 6 lines 25- 37 and col. 10 lines 45-55). The remainder of claim 15 repeats the

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same limitations as claims 1, 9, and 14, and is rejected for the same reasons given above in the rejections of those claims, and incorporated herein.

- (L) Claim 16 repeats the same limitations as claims 2 and 14, and is rejected for the same reasons given above in the rejections of those claims, and incorporated herein.
- (M) As per claim 17, Dworkin discloses storing the product information in a database table (col. 3 line 47 to col. 4 line 35 and col. 8 lines 38-56). It is respectfully submitted that storing information in tables is a form of database record.
- (N) Claims 20-23 repeat the same limitations as claims 4-6, and are therefore rejected for the same reasons given for those claims, and incorporated herein.
- (O) As per claim 24, Dworkin discloses a program for calculating in the database based on information inputted into the terminal, the entries for lowest price and the average price for each search by a user by searching the database for each vendor selling a particular item, and noting the price offered by each vendor (reads on "product rate expression") and a program for calculating shipping for a product by including in the database a detailed table giving shipping charges, as established by a common carrier,

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for every combination of shipping weights and distances, and then determining the shipping charges by consulting the stored table and calculating an amount based on distance and time and then displaying the shipping charge to the user (also reads on "product rate expression") (Fig. 1, 2A-2B, 6, col. 3 line 60 to col. 4 line 35, col. 5 lines 35-68, col. 6 lines 11-44 and lines 58-65, col. 8 lines 38-56, col. 10 line 65 to col. 12 line 40). However, Dworkin does not expressly disclose the program evaluating tokens to provide a product rate. Kennedy teaches the parsing of formulas into tokens and the evaluation of the tokens to provide a result (Kennedy; col. 3, lines 15-24 and col. 8, line 44 to col. 10, line 39). It would have been obvious to one of ordinary skill in the art at the time of the invention to add the feature of Kennedy to the system of Dworkin with the same motivation as applied to claim 1, and incorporated herein. The remainder of claim 24 repeats the same limitations as claims 2 and 5, and is rejected for the same reasons given for those claims, and incorporated herein.

- (P) Claim 26 repeats the same limitations as claim 1, and is therefore rejected for the same reasons given for claim 1, and incorporated herein.
- (Q) Claims 27-30 and 32-36 repeat the subject matter of system claims 15-18 and 20-24 as a computer readable medium comprising instructions executable on a processor rather than as a set of apparatus elements. As the underlying elements of claims 15-18

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and 20-24 have been shown to fully disclosed by the collective teachings of Dworkin and Kennedy in the above rejections of those claims, it is readily apparent that the system disclosed collectively by Dworkin and Kennedy includes the computer readable medium to perform the functions of the system. As such, these limitations are rejected for the same reasons given above for claims 15-18 and 20-24, and incorporated herein.

- 8. Claims 7, 10, 19, and 31 are rejected under 35 U.S.C. 103(a) as being unpatentable over Dworkin (4,992,940) and Kennedy (5,787,453) as applied to claims 1, 15, and 27 above, and further in view of Bosco et al. (5,191,522)
- (A) As per claims 7, 10, 19, and 31, the relevant teachings of Dworkin and Kennedy, and the motivation for their combination are as discussed above, and incorporated herein. Dworkin and Kennedy are deficient in that they do not disclose product rate information for insurance, wherein the insurance is at least one of home insurance, life insurance, health insurance, automobile insurance, and renter's insurance. However, this is only because Dworkin's exemplary embodiment is drawn to a different field, namely, the field of computer hardware products (col. 5 lines 16-27). Further, Dworkin does suggest the use of his systems and methods to other products and services (col. 5 lines 28-34 and col. 10 lines 22-35). Moreover, integrated computer network systems that specifically handle insurance matters are well known in the art, as evidenced by

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Bosco. In particular, Bosco discloses providing coverage rate and premiums stored in a database to a sales subsystem (col. 29 line 48 to col. 30 line 11) for life, medical, and long term disability insurance (col. 1 lines 23-41). One having ordinary skill in the art at the time of the invention would have found it obvious to provide insurance rates as disclosed by Bosco within the system taught collectively by Dworkin and Kennedy with the motivation of providing users the power or control to access the information regarding insurance products offered by vendors so that a user may obtain the products most suited to his or her needs.

### Response to Arguments

9. Applicant's arguments with respect to claims 1-12, 14-24, and 26-36 have been considered but are most in view of the new ground(s) of rejection.

#### Conclusion

10. The prior art made of record and not relied upon is considered pertinent to the Applicant's disclosure. The cited but not applied prior art teaches an automated market price analysis system (5,960,407), an automated product pricing system (6,076,071), a product hierarchy database for investment analysis (6,338,067), a method and apparatus for pricing products in multi-level product and organizational groups (6,553,350), and a method and system for international shopping (US 2002/0120527 A1).

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11. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Carolyn Bleck whose telephone number is (703) 305-3981. The Examiner can normally be reached on Monday-Thursday, 8:00am – 5:30pm, and from 8:30am – 5:00pm on alternate Fridays.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Joseph Thomas can be reached at (703) 305-9588.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Receptionist whose telephone number is (703) 306-1113.

# 12. Any response to this action should be mailed to:

Commissioner of Patents and Trademarks Washington, D.C. 20231

#### Or faxed to:

(703) 305-7687 [Official communications; including After Final

communications labeled "Box AF"]

(703) 746-8374 [Informal/ Draft communications, labeled

"PROPOSED" or "DRAFT"]

Hand-delivered responses should be brought to Crystal Park 5, 2451 Crystal Drive, Arlington, VA, 7th Floor (Receptionist).

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CB

May 8, 2003

DINH X. NGUYEN PRIMARY EXAMINER